



Sport and Recreation Tasmania in conjunction with the Hawthorn Football Club is pleased to present:

The Business of Sport

A **FREE** forum featuring Hawthorn Football Club Sponsorship Services Manager Jerome Lyford and General Manager, Consumer Services and Community Greg Cook.

Various topics will be discussed on the evening to assist your sporting organisation to become more successful. Importantly, topics will be facilitated by your needs and questions. Topics that are anticipated to be discussed on the evening include:

- attracting committee members
- succession planning for the committee
- shaping and marketing your club as a product to attract members
- innovative practices that the HFC has successfully utilised
- a 'panel' session for questions from the audience.

Date: Tuesday 7 February 2012

Time: 5:30 pm – 7:00 pm

Venue: Tasmanian Hockey Centre, Bell Street New Town

Light refreshments provided and parking available

RSVP: Chris Honner on 03 6233 5926 or email sportrec@development.tas.gov.au

RSVP by: Tuesday 31 January 2012